

# the GREENVILLE *Royale* presented by



## EVENT DESCRIPTION:

The Greenville Royale continues to be what TOWN Magazine calls the “most elegant gala” in Greenville, benefiting Ronald McDonald House Charities of the Carolinas. Live entertainment, wonderful food, live and silent auctions, specialty drinks and a photo booth to capture the fun – this year’s gala is sure to be the best yet! So put on your dancing shoes and join us on Friday, November 11<sup>th</sup> at The Clemson ONE Building at 7:00pm for a James Bond themed evening.

## ABOUT RED SHOE SOCIETY OF GREENVILLE:

The Red Shoe Society serves as a charitable arm of the Ronald McDonald House Charities of the Carolinas. This mission of this group is to engage, empower and inspire young professionals to participate in philanthropic and leadership endeavors and build awareness of the Ronald McDonald House Charities.

The Red Shoe Society is a group of young professionals with a collective goal to help make a difference in the lives of families with sick children. As stewards of the Ronald McDonald House Charities, Red Shoe Society members work together to raise money, donate their time, and provide needed volunteer efforts to benefit the house.

## ABOUT RONALD MCDONALD HOUSE CHARITIES OF THE CAROLINAS:

Ronald McDonald House Charities of the Carolinas' mission is to create, find and support programs that directly improve the health and wellbeing of children. Since 1989, the Chapter has provided support to more than 11,000 families through the Ronald McDonald House program. More than a room, the House serves as a quiet place for families to be alone or as a place of companionship, sharing and emotional support with other families who are also caring for a sick child being treated at nearby hospitals. To learn more about Ronald McDonald House Charities of the Carolinas, visit [www.RMHC-Carolinas.org](http://www.RMHC-Carolinas.org).

*The Ronald McDonald House Charities of the Carolinas, Inc. is a non-profit organization as described in Section 170(c)(2) and 501(c)(3) of the Internal Revenue Code. Federal Tax ID # 57-0844123*





## 2016 SPONSORSHIP PACKAGES

### TITLE SPONSOR – \$7,500 (MONETARY DONATION ONLY)

- Sponsor will receive twenty (20) complimentary tickets to the Greenville Royale Gala
- Sponsor will receive access to the Greenville Royale Reserved VIP Lounge
- Sponsor will be given the opportunity to address the crowd
- Sponsor's name will be featured on full-page event ad provided by our Media Sponsor\*
- Sponsor will receive primary logo status on event sponsor banner\*
- Sponsor will receive recognition during event sponsor slide show
- Sponsor's name will be listed on RSS website Sponsor page
- Sponsor's guests will receive a gift

### PLATINUM SPONSOR – \$5,000

- Sponsor will receive ten (10) complimentary tickets to the Greenville Royale Gala
- Sponsor will receive access to the Greenville Royale Reserved VIP Lounge
- Sponsor will receive primary logo status on event sponsor banner\*
- Sponsor will receive recognition during event sponsor slide show
- Sponsor's name will be listed on RSS website Sponsor page
- Sponsor's guests will receive a gift

*\*If donation received by print deadline. In-kind donations are goods and services donated in lieu of cash, which include, but are not limited to Silent Auction, Live Auction, Gifts, Operations & Entertainment, Food & Beverage, and Media\**



## GOLD SPONSOR – \$2,500

- Sponsor will receive six (6) complimentary tickets to the Greenville Royale Gala
- Sponsor will receive access to the Greenville Royale Reserved VIP Lounge
- Sponsor will receive primary logo status on event sponsor banner\*
- Sponsor will receive recognition during event sponsor slide show
- Sponsor's name will be listed on RSS website Sponsor page

## SILVER SPONSOR – \$1,000

- Sponsor will receive four (4) complimentary tickets to the Greenville Royale Gala
- Sponsor will receive primary logo status on event sponsor banner\*
- Sponsor will receive recognition during event sponsor slide show
- Sponsor's name will be listed on RSS website Sponsor page

## BRONZE SPONSOR – \$500

- Sponsor will receive two (2) complimentary tickets to the Greenville Royale Gala
- Sponsor will receive recognition during event sponsor slide show
- Sponsor's name will be listed on RSS website Sponsor page

## GIFT SPONSOR – 50 GIFTS IN-KIND (MIN. VALUE OF \$500)

(Gift suggestions include, but are not limited to, gift cards, apparel, tumblers, etc.)

- Sponsor will receive two (2) complimentary tickets to the Greenville Royale Gala
- Sponsor will receive recognition during event sponsor slide show
- Sponsor's name will be listed on RSS website Sponsor page

*\*If donation received by print deadline. In-kind donations are goods and services donated in lieu of cash, which include, but are not limited to Silent Auction, Live Auction, Gifts, Operations & Entertainment, Food & Beverage, and Media\**



## 2016 SPONSORSHIP AGREEMENT

Should you have any questions regarding sponsorships, benefits, events or programs, please contact:  
Samantha Bauer (sbauer@rmhcarolinas.com)

### CORPORATE CONTACT(s):

Company: \_\_\_\_\_  
 Company Contact Name: \_\_\_\_\_  
 Contact E-Mail: \_\_\_\_\_  
 Contact Phone: Preferred Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_  
 Company Address: \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Company Website: \_\_\_\_\_

**Community Recognition** – Please print how you prefer the company name to be written in printed materials:

\_\_\_\_\_

### Or Anonymity:

Check here if you prefer NOT to be acknowledge in print or online  Check here if you wish to remain anonymous

### DONATION:

**Yes!** We want to help support the Red Shoe Society build awareness and provide support for the Ronald McDonald House Charities of the Carolinas (RMHC).

**Cash Donation Amount:** \$ \_\_\_\_\_

OR  Check for all in-kind donations. Value of goods or services: \$ \_\_\_\_\_

Your charitable gifts to the RSS of Greenville may include sponsorship benefits. Please refer to the RSS Sponsor Opportunities.

### PAYMENT OPTIONS:

Please make your gift by completing this form and returning it with your payment preference, cash donation or check made out to:

**Ronald McDonald House Charities of the Carolinas | 706 Grove Rd. Greenville, SC 29605 | (864) 235.0506.**

**Payment Information** (Full payment must be received by 60 days from the authorized sponsor signature)

Bill Me  
 Enclosed Check or Money Order  
 Credit Card:  Visa  MasterCard  Discover  American Express  
 Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_  
 Name on Card \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_

