



# AN EVENING IN GREECE

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SPONSORSHIP PACKAGE 2017

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## THE HOLIDAY MCGALA

Now in its 18th year, Ronald McDonald House Charities of the Carolinas' Signature Black Tie Holiday McGala has become one of Greenville's premiere Christmas parties. This year, it our pleasure to invite you to experience the culture of Greece for an evening of friends, family, giving, delectable foods, dancing and celebrating all in support of providing families with a home away from home. On Friday, December 1, 2017 join us at the TD Convention Center beginning at 6:00 p.m.

Upon entering the doors, you will walk the streets of beautiful Mykonos, where you can browse an array of silent auction items from vacation getaways, appetizing restaurant giveaways, fine jewelry and more. At 8:00 p.m. join us in the ballroom, for delicious Greek-inspired cuisine and live auction all in support of Ronald McDonald House Charities of the Carolinas. To round out the evening, dance the night way to music by The Mighty Kicks.

A sponsorship summary for this year's event follows this page. For additional information, please contact Samantha Bauer, Director of Communications/Events, at [sbauer@rmhcarolinas.com](mailto:sbauer@rmhcarolinas.com). We hope you can join us this holiday season for a special evening in support of the Ronald McDonald House Charities of the Carolinas!



## RONALD MCDONALD HOUSE CHARITIES OF THE CAROLINAS

Ronald McDonald House Charities of the Carolinas' mission is to create, find and support programs that directly improve the health and wellbeing of children. Since 1989, the Chapter has provided support to more than 11,000 families through the Ronald McDonald House program. More than a room, the House serves as a quiet place for families to be alone or as a place of companionship, sharing and emotional support with other families who are also caring for a sick child being treated at nearby hospitals.

To learn more about Ronald McDonald House Charities of the Carolinas, visit [www.RMHC-Carolinas.org](http://www.RMHC-Carolinas.org).



## MCGALA PRESENTING SPONSOR | \$8,000

90 NIGHTS PROVIDED FOR A FAMILY AT RMHCC

- Two tables of 10, preferred seating in the ballroom
- Co-branding on event logo and all event materials
- Opening remarks opportunity
- Early access to silent auction and champagne reception
- Logo recognition in all media and materials
- Company Logo in all print ads
- Full-page ad in event program
- Inclusion in special event signage
- Logo recognition on Ronald McDonald House Website
- Double entry into the Silver Bucket Drawing for a chance to win an overnight stay in a Two Room Suite at the new Embassy Suites Greenville Downtown Riverplace and a gift certificate to Ruth's Chris Steak House! \*restrictions may apply

## COURAGE | \$4,000

45 NIGHTS PROVIDED FOR A FAMILY AT RMHCC

- One table of 10, preferred seating in the ballroom
- Logo recognition in all media and materials
- Logo recognition in all print ads
- Full-page ad in event program
- Inclusion in special event signage
- Logo recognition on Ronald McDonald House Website
- One entry into the Silver Bucket Drawing for a chance to win an overnight stay in a Two Room Suite at the new Embassy Suites Greenville Downtown Riverplace and a gift certificate to Ruth's Chris Steak House! \*restrictions may apply

## STRENGTH | \$3,000

34 NIGHTS PROVIDED FOR A FAMILY AT RMHCC

- One table of 10, preferred seating in the ballroom
- Logo recognition in all media, materials and print ads
- Half-page ad in event program
- Logo recognition on Ronald McDonald House Website

## HOPE | \$2,000

22 NIGHTS PROVIDED FOR A FAMILY AT RMHCC

- One table of 10, preferred seating in the ballroom
- Quarter-page ad in event program
- Inclusion in special event signage
- Logo recognition on Ronald McDonald House Website

## LOVE | \$1,500

17 NIGHTS PROVIDED FOR A FAMILY AT RMHCC

- One table of 10 with ballroom seating
- Logo recognition on Ronald McDonald House Website

# SPONSORSHIP AGREEMENT

Please reply by Monday, November 13, 2017 for guaranteed inclusion in all event materials.

CONTACT NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ CELL \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

## SPONSORSHIP LEVELS

- PRESENTING SPONSOR..... \$8,000
- COURAGE ..... \$4,000
- STRENGTH ..... \$3,000
- HOPE ..... \$2,000
- LOVE ..... \$1,500
- INDIVIDUAL TICKET ..... \$175

## PAYMENT INFORMATION

- My check is enclosed     Please invoice me     My company is a matching gift company!
- I will not be able to attend but would like to make a donation of \$\_\_\_\_\_.
- Bill my credit card (details below):     Visa     MasterCard     American Express
- I will call you at 864-235-0506 and reference the McGala and my sponsorship level.

CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CVV \_\_\_\_\_



Ronald McDonald  
House Charities®  
of the Carolinas

Questions? Contact our Director of Communications/Events,  
Samantha Bauer, at sbauer@rmhcarolinas.com or 864-235-0506.