

14th Annual



**April 10**  
6:00pm  
PAIRINGS  
PARTY

2018  
SAVE THE  
DATE

**April 11**  
10:00am  
GOLF  
CLASSIC

NEW COURSE: THE CLIFFS AT MOUNTAIN PARK



Ronald McDonald  
House Charities  
of the Carolinas



**RMHC**  
of the Carolinas

Keeping families close

## Did you know, a day on the course can help keep families together?

For 14 years, the participants of the RMHCC Golf Classic have helped to keep over 11,000 families close to their sick child. Thanks to supporters like you, 650+ nights were provided through the tournament to keep families with critically ill or injured children close to each other and the care and resources they need in right here in our community in 2017.

**Tuesday, April 10, 2018** at RMHCC, we will kick off the tournament with a VIP Pairings Party featuring heavy hors d'oeuvres, cocktails, a fabulous silent auction with one-of-a-kind packages and live entertainment. On **Wednesday, April 11, 2018** golfers will enjoy 18 holes of golf on one of the Upstate's most beautiful courses, *The Cliffs at Mountain Park* – named “Best New Course of 2013” by *GOLF Magazine*. This is the first year in our tournaments history we have featured this exclusive Gary Player Signature Course.

Breakfast and coffee precede a shotgun start at 10:00am with a Captain's Choice style tournament. Lunch will be served on the course while players are flighted for the last nine holes. The day will conclude with the presentation of winners at a *Bacon & Bourbon Wrap-Up Party*.

Mark your calendars for the 2018 RMHCC Golf Classic! All proceeds from this tournament will benefit the Ronald McDonald House Charities in Greenville and the hundreds of families served each year while their children receive medical treatment at a nearby healthcare facility. **THANK YOU!**

## 2017 TEAM SPONSORSHIP OPPORTUNITIES

\*Each sponsorship level will cover night stays for families staying at the Ronald McDonald House in Greenville, S.C.

	<b>PRESENTING</b> \$10,000 (112 Nights Provided)	<b>Pairings Party</b> \$5,000 (56 Nights Provided)	<b>Volunteer Sponsor</b> \$3,000 (34 Nights Provided)
<b>Logo Placement</b>	Name in Event Logo	Presenting Sponsor at Pairings Party	Volunteers' Golf Shirts
<b>Prize Package</b>	Platinum	n/a	Bronze
<b>Logo Recognition on Website</b>	Included	Included	Included
<b>Logo Recognition on All Print + Media Advertisement</b>	Included	Included	Included
<b>Player Spots</b>	8 for both events	6 Pairings Party Tickets, 2 player spots	2 for both events

\*\*\*Additional collateral on page 4 of sponsor opportunities



## PLATINUM SPONSOR | \$7,500

84 Nights Provided, *\*\*Limited Quantity Available\*\**

### BENEFITS INCLUDE:

- Sponsorship signage on the Hole in One Holes
- Sponsorship of the *Golf Carts, company logo displayed on all golf carts with McDonald's logo*
- Company logo on RMHCC Website as Platinum Sponsor
- Company logo in all print ads, media materials + event signage
- Company logo on tournament agenda + on course lunch
- Six (6) tournament playing spots with tournament gift
- Eight (8) tickets to Tuesday's Celebrity Pairings Party
- Ronald Cup Celebrity Classic Golf Shirts
- Team keepsake photos

## HOSPITALITY SPONSOR | \$6,000

67 Nights Provided, *\*\*Limited Quantity Available\*\**

### BENEFITS INCLUDE:

- Sponsorship signage on the Hole in One Holes
- Sponsorship of the *Breakfast, Lunch + Beverage Carts*
- Company logo on Website as Hospitality Sponsor
- Company logo in all print ads, media materials + event signage
- Company logo on tournament agenda + on course lunch
- Six (6) tournament playing spots with tournament gift
- Eight (8) tickets to Tuesday's Celebrity Pairings Party
- Ronald Cup Celebrity Classic Golf Shirts
- Team keepsake photos

## GOLD SPONSOR | \$5,000

56 Nights Provided

### BENEFITS INCLUDE:

- Sponsorship signage on Tee Box and/or Green
- Signage at Bacon & Bourdon Awards Wrap-up Party
- Company logo on RMHCC Website as Gold Sponsor
- Company logo in on event signage
- Company logo on tournament agenda
- Four (4) tournament playing spots with tournament gift
- Eight (8) tickets to Tuesday's Pairings Party
- Ronald Cup Celebrity Classic Golf Shirts
- Team keepsake photos

## SILVER SPONSOR | \$3,000

39 Nights Provided

### BENEFITS INCLUDE:

- Sponsorship signage on the Green
- Company logo on RMHCC Website as Silver Sponsor
- Company logo prominently displayed on event signage
- Four (4) tournament playing spots with tournament gift
- Eight (8) tickets to Tuesday's Pairings Party
- Ronald Cup Celebrity Classic Golf Shirts
- Team keepsake photos

## BRONZE SPONSOR | \$1,500

17 Nights Provided

*\*Limited Quantities Available\**

### BENEFITS INCLUDE:

- Company logo on RMHCC Website
- Company logo on course Driving Range
- Two (2) tournament playing spots with tournament gift
- Four (4) tickets to Tuesday's Pairings Party
- Ronald Cup Celebrity Classic Golf Shirts
- Team keepsake photos

## INDIVIDUAL | \$600

17 Nights Provided

### BENEFITS INCLUDE:

- One (1) tournament playing spot on Monday
- Two (2) ticket to Tuesday's Pairings Party
- Ronald Cup Celebrity Classic Golf Shirt
- Team keepsake photo

## TEE BOX & GREEN | \$500

6 Nights Provided

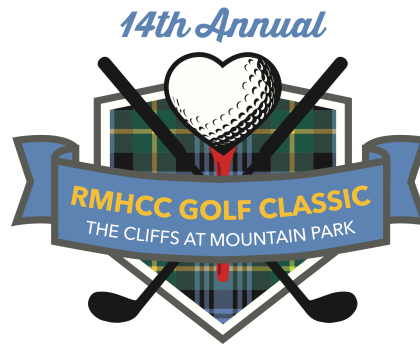
### BENEFITS INCLUDE:

- Company logo on Tee Box or Green
- Company logo on RMHCC website

## PAIRINGS PARTY TICKET | \$65

### BENEFITS INCLUDE:

- One (1) ticket into Tuesday's Pairings Party, which includes open bar, heavy hors d'oeuvres and live entertainment



## PRESENTING SPONSORSHIP OPPORTUNITY – \$10,000

*\$10,000 Sponsorship = 112 Family Nights provided for families in need*

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**As the presenting sponsor, your company is assured high visibility before, during and after the 14th Annual RMHCC Golf Classic.**

### **This sponsorship includes:**

- Naming rights of the two-day event: corporate name/logo incorporated into the name of the tournament
- Company logo on local area McDonald's trayliners and drive-thru window clings (\*specific timelines to follow)
  - **9,000 trayliners per store at 113 stores in our area = approximately 1,026,000 impressions over a 30-day period**
- Opportunity to display promotional material and/or provide approved products to tournament attendees
- Corporate name mentioned in all advertising including, but not limited to, radio and newspaper promotion
- Name recognition in any PR materials and press releases generated by RMHCC
- Recognition on RMHCC website as presenting sponsor
- Billboard recognition (*\*if committed by March 16, 2018*)
- Name recognition on event promotional banner plus one corporate banner prominently displayed at the event
- Five (5) on-course tee signs
- Eight (8) tournament playing spots at *The Cliffs at Mountain Park*, a Gary Player Signature course, awarded "Best New Course of 2013" by GOLF Magazine and recognized within the Top 100 Residential Courses of 2015 by Golfweek.
- Opening remarks at Tuesday's Pairings Party and prior to the shotgun start on the day of play
- Four (4) additional reservations for the Pairings Party at the country club (12 total)
- Tournament breakfast featuring a mimosa bar, bloody Mary bar and a fresh coffee station
- Tournament gift and Souvenir photograph for each member of the two (2) foursomes (8 total)
- RMHCC Golf Classic Golf Shirt per player (8 total)