



EVENT DESCRIPTION:

The Red Shoe Society, in conjunction with the Ronald McDonald House of the Carolinas, is pleased to announce its third annual Plane Pull at the Greenville Downtown Airport on Saturday, April 7, 2018. Teams consisting of 4 individuals will compete to pull a plane with 100% of the proceeds collected benefitting the Ronald McDonald House in Greenville, SC. There will be prizes for the top finishers and the individuals that raise the most funds for the House.

Please bring your families and friends to this unique event. There will be a DJ, refreshments, and access to the Runway Café & Runway Children's Park.

Ladies and gentleman fasten your seatbelts and return your tray tables to their upright position, because we're ready to take off!

ABOUT RED SHOE SOCIETY:

The Red Shoe Society serves as a philanthropic arm of the Ronald McDonald House Charities of the Carolinas. The mission of this group is to engage, empower and inspire young professionals to participate in philanthropic and leadership endeavors and build awareness of the Ronald McDonald House Charities.

The Red Shoe Society is a group of young professionals with a collective goal to help make a difference in the lives of families with sick children. As stewards of the Ronald McDonald House Charities, Red Shoe Society members work together to raise money, donate their time, and provide needed volunteer efforts to benefit the house.

ABOUT RONALD MCDONALD HOUSE CHARITIES OF THE CAROLINAS:

Ronald McDonald House of the Carolinas' mission is to keep families close, within a home filled with hope, encouragement and comfort where parents can focus on their child receiving critical care in our hospital systems. We find and support programs that directly improve the health and wellbeing of children. Since 1989, the Chapter has provided support to more than 10,000 families through the Ronald McDonald House program. More than a room, the House serves as a quiet place for families to be alone or as a place of companionship, sharing and emotional support with other families who are also caring for a sick child being treated at nearby hospitals.

For more information on the Red Shoe Society and/or the Ronald McDonald House Charities of the Carolinas, please visit us at www.rmhc-carolinas.org





G6 PRESENTING SPONSOR **\$2,500**

- All First Class Sponsor benefits
- Includes 2 teams of 4 individuals each for the Plane Pull Event
- Includes 5 annual memberships to Red Shoe Society
- Receive recognition during advertising campaign including, but not limited to TV, Radio, and Social Media/Online outlets
- Naming rights for event
- Speaking opportunity during awards ceremony
- Company logo will be prominently featured on event banner and on t-shirts given to each participant

FIRST CLASS SPONSOR **\$1,000**

- All Business Class Sponsor benefits
- Includes 1 team of 4 individuals each for Plane Pull Event
- Includes 2 annual memberships to Red Shoe Society

BUSINESS CLASS SPONSOR **\$500**

- All Vendor sponsor benefits
- Includes discount for each team registered under company sponsor
- Receive recognition during advertising campaign through Social Media outlets
- Includes 1 annual membership to Red Shoe Society

VENDOR SPONSOR **\$250**

- Opportunity to host a vendor booth at event
- Company name and link featured on the Ronald McDonald House of the Carolinas website





SPONSORSHIP COMMITMENT FORM

RED SHOE SOCIETY PLANE PULL

Saturday, April 7, 2018

Greenville Jet Center, Downtown Greenville

www.rmhc-carolinas.org/planepull

Family and friends are **encouraged** to donate to your team on the Qgiv site (follow link above) – prizes will be given to the team who raises the most funds for the Ronald McDonald House Charities of the Carolinas!

_____ YES, I want to support children and families in need! (please select your level below)

G6 PRESENTING SPONSOR - \$2,500

FIRST CLASS SPONSOR – \$1,000

BUSINESS CLASS SPONSOR - \$500

VENDOR SPONSOR – \$250

_____ My check is enclosed

_____ Please invoice me

_____ I will not be able to attend but would like to make a donation for \$ _____.

NAME: _____ TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

COMPANY WEBSITE: _____

The Ronald McDonald House Charities of the Carolinas is a charitable organization under Internal Revenue Code

Section 501 © (3), and its Tax ID# is 57-0844123

PLEASE RETURN THIS FORM AND PAYMENT TO:

Ronald McDonald House Charities of the Carolinas
Attn: Samantha Bauer / 706 Grove Road, Greenville, SC 29605
(phone) 864-235-0506 (fax) 864-235-2316 (email) sbauer@rmhcarolinas.com