



2018 | SPONSORSHIP
PACKAGE

EVENING IN
PARIS



RONALD MCDONALD HOUSE CHARITIES OF THE CAROLINAS

HEARTS & HANDS

Gala



Same Gala, New Name

We've changed our Gala's name from the "McGala" to the "Hearts & Hands Gala" to tie into our mission of keeping families together. In its 19th year, Ronald McDonald House Charities of the Carolinas Signature Gala is still one of Greenville's premiere Christmas parties. At this year's event, you will experience the culture of France for an evening of friends, family, giving, delectable foods, dancing and celebrating all in support of providing families with a home away from home. On Friday, November 30, 2018 join us at the TD Convention Center beginning at 6:00 p.m.

Upon entering the doors, you will walk the streets of beautiful Paris, where you can browse an array of silent auction items from vacation getaways, appetizing restaurant giveaways, fine jewelry and more. At 8:00 p.m. join us in the ballroom, for delicious French-inspired cuisine and live auction all in support of Ronald McDonald House Charities of the Carolinas. To round out the evening, dance the night way to music by The Mighty Kicks.

A sponsorship summary for this year's event follows this page. For additional information, please contact Samantha Bauer, Director of Communications/Events, at sbauer@rmhcarolinas.com. We hope you can join us this holiday season for a special evening in support of the Ronald McDonald House Charities of the Carolinas!



Ronald McDonald House Charities of the Carolinas

Our mission is to create, find and support programs that directly improve the health and wellbeing of children. Since 1989, the Chapter has provided support to more than 11,000 families through the Ronald McDonald House program. More than a room, the House serves as a quiet place for families to be alone or as a place of companionship, sharing and emotional support with other families who are also caring for a sick child being treated at nearby hospitals.

To learn more about Ronald McDonald House Charities of the Carolinas, visit www.RMHC-Carolinas.org.



PRESENTING SPONSOR | \$8,000 | **90** NIGHTS PROVIDED FOR A FAMILY AT RMHCC

- Two tables of 10, preferred seating in the ballroom
- Co-branding on event logo and all event materials
- Opening remarks opportunity
- Early access to silent auction and champagne reception
- Logo recognition in all media and materials
- Company Logo in all print ads
- Full-page ad in event program
- Inclusion in special event signage
- Logo recognition on RMHCC Website
- Double entry into the Silver Bucket Drawing for a chance to win an overnight stay in a Suite at the Courtyard Marriott Greenville Downtown (*restrictions may apply*)

COURAGE SPONSOR | \$4,000 | **45** NIGHTS PROVIDED FOR A FAMILY AT RMHCC

- One table of 10, preferred seating in the ballroom
- Logo recognition in all media and materials
- Logo recognition in all print ads
- Full-page ad in event program
- Inclusion in special event signage
- Logo recognition on RMHCC Website
- One entry into the Silver Bucket Drawing for a chance to win an overnight stay in a Suite at the Courtyard Marriott Greenville Downtown (*restrictions may apply*)

STRENGTH SPONSOR | \$3,000 | **34** NIGHTS PROVIDED FOR A FAMILY AT RMHCC

- One table of 10, preferred seating in the ballroom
- Logo recognition in all media, materials and print ads
- Half-page ad in event program
- Logo recognition on RMHCC Website

HOPE SPONSOR | \$2,000 | **22** NIGHTS PROVIDED FOR A FAMILY AT RMHCC

- One table of 10, preferred seating in the ballroom
- Quarter-page ad in event program
- Inclusion in special event signage
- Logo recognition on RMHCC Website

LOVE SPONSOR

\$1,500

17 NIGHTS PROVIDED FOR A FAMILY AT RMHCC

- One table of 10 with ballroom seating
- Logo recognition on RMHCC Website



SPONSORSHIP AGREEMENT

PLEASE REPLY

BY MONDAY, NOVEMBER 12 FOR GUARANTEED INCLUSION IN ALL EVENT MATERIALS

CONTACT NAME _____

COMPANY _____

ADDRESS _____

PHONE _____ CELL _____

EMAIL _____

WEBSITE _____

SIGNATURE _____ DATE _____

SPONSORSHIP LEVELS

- ☆ COURAGE.....\$4,000
- ☆ STRENGTH.....\$3,000
- ☆ HOPE.....\$2,000
- ☆ LOVE.....\$1,500
- ☆ INDIVIDUAL TICKET.....\$175

PAYMENT INFORMATION

- My check is enclosed Please invoice me My company is a matching gift company!
- I will not be able to attend but would like to make a donation of \$_____.
- Bill my credit card (details below): Visa MasterCard American Express
- I will call you at 864-235-0506 and reference the Hearts & Hands Gala and my sponsorship level.

CARD # _____ EXP. DATE _____ CVV _____



QUESTIONS?

CONTACT

DIRECTOR OF COMMUNICATIONS/EVENTS
SAMANTHA BAUER AT 864-235-0506
OR SBAUER@RMHCAROLINAS.COM