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2019 SPONSORSHIP PACKAGE

AN EVENING IN  
SOUTH AFRICA

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## Celebrating our 30th Anniversary at our 20th Annual Gala

Now in its 20th year, Ronald McDonald House Charities of the Carolinas' Signature Black Tie, the Hearts & Hands Gala, is still one of Greenville's premiere Christmas parties. The support for the Hearts & Hands Gala provides a home away from home for families whose children are critically ill or injured. At this year's event, you will experience South Africa, a country known for its cultural diversity, exquisite wine, intriguing cuisine and natural beauty. Join us for an evening of friends, family, giving, and dancing as we celebrate the 30th anniversary of The Ronald McDonald House Charities of the Carolinas. On Friday, December 6, 2019 join us at the Greenville Convention Center beginning at 6:00 p.m.

Upon entering the doors, the sights and sounds of an African market will be celebrated during our cocktail reception. You will browse an array of silent auction items from vacation getaways, appetizing restaurant giveaways, fine jewelry and more. As the sun begins to set at 8:00 p.m. join us in the ballroom for a traditional South African dinner, entertainment and our evening program which includes a live auction. To round out the evening, dance the night away to music by The Mighty Kicks.

A sponsorship summary for this year's event follows this page. For additional information, please contact Elizabeth Stoffelen, Events and Social Media Coordinator, at [Estoffelen@rmhcarolinas.com](mailto:Estoffelen@rmhcarolinas.com). We hope you can join us this holiday season for a special evening in support of the Ronald McDonald House Charities of the Carolinas! We look forward to celebrating with you.



*Celebrating 30 Years*

## Ronald McDonald House Charities of the Carolinas

Our mission is to keep families with critically ill or injured children close to each other and the care and resources they need in our community within a home filled with hope, encouragement and comfort. We find and support programs that directly improve the health and wellbeing of children.

To learn more about Ronald McDonald House Charities of the Carolinas, visit [www.RMHC-Carolinas.org](http://www.RMHC-Carolinas.org).



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## PRESENTING SPONSOR \$8,000 PROVIDES 90 NIGHTS FOR A FAMILY AT RMHCC

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- Two tables of 10, preferred seating in the ballroom
- Co-branding on event logo and all event materials
- Opening remarks opportunity
- Early access to silent auction and champagne reception
- Logo recognition in all media and materials
- Company Logo in all print ads
- Full-page ad in event program
- Inclusion in special event signage
- Logo recognition on RMHCC Website
- Double entry into the Silver Bucket Drawing for a chance to win an overnight stay in a Suite at the Courtyard Marriott Greenville Downtown *(restrictions may apply)*

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## COURAGE SPONSOR \$4,000 PROVIDES 45 NIGHTS FOR A FAMILY AT RMHCC

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- One table of 10, preferred seating in the ballroom
- Logo recognition in all media and materials
- Logo recognition in all print ads
- Full-page ad in event program
- Inclusion in special event signage
- Logo recognition on RMHCC Website
- One entry into the Silver Bucket Drawing for a chance to win an overnight stay in a Suite at the Courtyard Marriott Greenville Downtown *(restrictions may apply)*

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## STRENGTH SPONSOR \$3,000 PROVIDES 34 NIGHTS FOR A FAMILY AT RMHCC

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- One table of 10, preferred seating in the ballroom
- Logo recognition in all media, materials and print ads
- Half-page ad in event program
- Logo recognition on RMHCC Website

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## HOPE SPONSOR \$2,000 PROVIDES 22 NIGHTS FOR A FAMILY AT RMHCC

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- One table of 10, preferred seating in the ballroom
- Quarter-page ad in event program
- Inclusion in special event signage
- Logo recognition on RMHCC Website

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## LOVE SPONSOR \$1,500

PROVIDES  
17 NIGHTS  
FOR A FAMILY  
AT RMHCC

- One table of 10 with ballroom seating
- Logo recognition on RMHCC Website





## SPONSORSHIP AGREEMENT

PLEASE REPLY BY FRIDAY, NOVEMBER 15  
FOR GUARANTEED INCLUSION IN ALL EVENT MATERIALS

CONTACT NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_






PHONE \_\_\_\_\_ CELL \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

### SPONSORSHIP LEVELS

 COURAGE.....	\$4,000
 STRENGTH.....	\$3,000
 HOPE.....	\$2,000
 LOVE.....	\$1,500
 INDIVIDUAL TICKET.....	\$175

### PAYMENT INFORMATION

- My check is enclosed     Please invoice me     My company is a matching gift company!
- I will not be able to attend but would like to make a donation of \$ \_\_\_\_\_.
- Bill my credit card (details below):     Visa     MasterCard     American Express
- I will call you at 864-272-0197 and reference the Hearts & Hands Gala and my sponsorship level.
- I plan to pay online at [www.rmhc-carolinas.org/participate/hearts-hands](http://www.rmhc-carolinas.org/participate/hearts-hands).

CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CVV \_\_\_\_\_



Ronald McDonald  
House Charities®  
of the Carolinas

*Celebrating 30 Years*

### Questions?

Contact Events and Social Media Coordinator  
Elizabeth Stoffelen at (864) 235-0506  
or [estoffelen@rmhcarolinas.com](mailto:estoffelen@rmhcarolinas.com)