

CORPORATE SPONSORSHIP OPPORTUNITIES

# Lights of Love

PRESENTED BY BRITE LITE DÉCOR

Be a light of hope and love for families  
at the house this holiday season!



**RMHC**  
of the Carolinas



Red Shoe Society  
supporting RMHC® of the Carolinas

# Lights of Love

PRESENTED BY BRITE LITE DÉCOR

## Shine a light for Ronald McDonald House Charities of the Carolinas this holiday season!

Since the start of COVID-19, nothing has made us more keenly aware of the importance of the health and safety of our family and loved ones. At RMHC of the Carolinas, this is no different because our mission was built on the foundation of families being together.

Every day, there are families traveling to Greenville area hospitals with a sick or injured child and they are going through, what could be, their family's "darkest time". We believe that when a child is sick, the entire family needs comfort and support. The Ronald McDonald House is a beacon of light for families because they are able to stay together and near the medical care they need. You have an opportunity to be a light of hope and love to families staying at Ronald McDonald House through our 'Lights of Love' campaign.

We believe in bringing communities together to support families throughout their healthcare journey and you can too by naming Ronald McDonald House Charities of the Carolinas as one of your selected charity partners for the 2020 Holiday season.

••• SUNDAY, NOVEMBER 1, 2020 •••

### Lights of Love Begins

Become a Lights of Love corporate sponsor by naming Ronald McDonald House Charities of the Carolinas as your selected charity partner for the 2020 Holiday season. Your sponsorship will be celebrated by illuminating the outside of our House in holiday lights. The festive lights will be on display starting on November 19th through January 1st. Sponsorship details are on page 3.

••• THURSDAY, NOVEMBER 19, 2020 •••

### Lights of Love House Lighting Event

Join us for a special "Light Up the House with Love" celebration as we reveal our House illuminated in lights for the holidays. This is a drive-through event allowing viewers to be a part of this magical moment from the comfort of their own vehicle. Cars will be greeted with sweet treats, smiling familiar faces and a wave from Santa. Start this joyful holiday with RMHC of the Carolinas. The ability to flip the switch would not be possible without the lighting talents of our Presenting Sponsor, Brite Lite Décor.

### RMHCC Holiday Yard Sign

Let your neighbors or business associates know you're keeping families together at RMHCC by displaying a holiday sign in your lawn or office parking lot. This sign is meant to extend the light of love for families beyond the Ronald McDonald House and into our Greenville Community. Be a part of our efforts in spreading love and the true spirit of the holidays together.



### RMHCC Holiday Ornament

Special edition Lights of Love ornaments will be gifted to sponsors as a thank you for your holiday support. Details for how many you will receive are include on the next page. Ornaments are created by The Adorned Fox.

The number of items each sponsor receives is listed on the following page. Sponsors have the option to opt out of receiving these items if they choose to.

SAMPLE IMAGE  
COMING SOON!

# Lights of Love Sponsorships

Be the light of hope for a family so they don't have to deal with their child's medical crisis alone. All donors are invited to the drive-through house lighting event on **November 19**.

Love  
Sponsor  
\$4,000

## LOVE SPONSOR provides 44 nights for a family

- Logo in TOWN magazine ad (*deadline is October 8*)
- Name mention in event press release
- Opportunity to submit a short video showing your support for RMHCC to share digitally
- Logo on signage at house lighting event
- Logo in special event promotion e-blast
- Access to a digital graphic showcasing your holiday support for RMHCC to be shared for personal use
- Logo recognition on event page website
- RMHCC Ornaments (8)
- RMHCC Holiday supporter yard signs (8)

Comfort  
Sponsor  
\$2,500

## COMFORT SPONSOR provides 28 nights for a family

- Logo on signage at house lighting event
- Logo in special event promotion e-blasts
- Access to a digital graphic showcasing your holiday support for RMHCC to be shared for personal use
- Logo shared on RMHCC social media pages
- Logo recognition on event page website
- RMHCC Ornaments (5)
- RMHCC Holiday supporter yard signs (5)

Joy  
Sponsor  
\$1,000

## JOY SPONSOR provides 11 nights for a family

- Logo on signage at house lighting event
- Access to a digital graphic showcasing your holiday support for RMHCC to be shared for personal use
- Logo featured on RMHCC social media event pages
- Logo recognition on event page website
- RMHCC Ornaments (3)
- RMHCC Holiday supporter yard signs (3)

Peace  
Sponsor  
\$500

## PEACE SPONSOR provides 6 nights for a family

- Access to a digital graphic showcasing your holiday support for RMHCC to be shared for personal use
- Name recognition on event page website
- RMHCC Ornament (1)
- RMHCC Holiday supporter yard sign (1)

Light for  
a Night  
\$100

## LIGHT FOR A NIGHT SPONSOR

- Provides dinner and a one-night stay for a family at RMHCC
- You will receive 1 RMHCC Holiday supporter yard sign

# Sponsorship Commitment Form

To ensure we provide you with all of the added marketing benefits of your sponsorship, please complete the following form and kindly submit by **November 1**.

CONTACT NAME \_\_\_\_\_

COMPANY \_\_\_\_\_






ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

## MY SPONSORSHIP LEVEL

 LOVE SPONSOR.....	\$4,000
 COMFORT SPONSOR.....	\$2,500
 JOY SPONSOR.....	\$1,000
 PEACE SPONSOR.....	\$500
 LIGHT FOR A NIGHT.....	\$100

I wish to make this sponsorship anonymously:  Yes  No

## YARD SIGNS AND ORNAMENTS

I would like to receive these items that are included in the sponsorship package:  Yes  No

I prefer to:  Pick up at RMHCC (dates TBD)  Hand-delivery by RMHCC to address above

## PAYMENT INFORMATION

- My check made out to "RMHC of the Carolinas" is enclosed.
- Please invoice me.  My company is a matching gift company!
- Bill my credit card (details below):  Visa  MasterCard  American Express
- I will call Elizabeth at (864) 704-8976 and reference "Lights of Love" and my sponsorship level.
- I plan to pay online at [www.rmhc-carolinas.org/lights-of-love/](http://www.rmhc-carolinas.org/lights-of-love/)

CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CVV \_\_\_\_\_

## QUESTIONS?

Contact Events and Social Media Coordinator Elizabeth Stoffelen at (864) 704-8976 (cell) or [estoffelen@rmhcarolinas.com](mailto:estoffelen@rmhcarolinas.com)

