

Lights of Love

Be a light of hope and love for families
at the House this holiday season!

PRESENTED BY
BRITE LITE DÉCOR



RMHC[®]
of the Carolinas

SPONSORSHIP OPPORTUNITIES • 2021

Lights of Love



PRESENTED BY **BRITE LITE DÉCOR**

Shine a Light for the families of Ronald McDonald House Charities of the Carolinas this holiday season!

Now in its 2nd year, Ronald McDonald House Charities of the Carolinas holiday campaign, Lights of Love, was put in place to keep our community safe with an outdoor event, but connected to a mission of Hope. The support for the Lights of Love campaign provides a home away from home for families whose children are critically ill or injured. Join us on November 19th as we celebrate the lighting of our House with a celebration at The Terrace dressed in holiday splendor located at Embassy Suites by Hilton Greenville Golf Resort & Conference Center.

Friday, November 19, 2021

Upon entering the terrace, your path to holiday cheer, specialty cocktails, an open bar, live entertainment and a moonlight dinner will be lit by the sparkling snow-covered trees and winter wonderland splendor. The cocktail hour will be 6:30pm, followed by Dinner, dancing and live entertainment by Steel Toe Stiletto at 7:30pm. This year we will have an online auction that goes live prior to the event featuring vacation getaways, appetizing restaurant giveaways, fine jewelry and more.

Please see the attached sponsorship summary for your review. For additional information, please contact Katie Clark, Events and Social Media Manager at kclark@rmhcarolinas.com. We hope you can join us this holiday season for a special evening in support of the Ronald McDonald House Charities of the Carolinas!

We look forward to celebrating HOPE with you.

Lights of Love



SPONSORSHIPS

LIGHT OF HOPE SPONSOR—\$8,000

Provides 90 nights for a family

- Two table of 8, preferred seating
- Includes live entertainment by Steel Toe Stiletto, open bar, and dinner
- Logo Recognition on RMHCC Website
- Name Mention in Event Press Release
- Logo on Signage at Lights of Love Event
- Logo recognition in all media and materials
- Title of Online Silent Auction Sponsor with Logo Recognition on Auction Website
- Logo Recognition on Live Auction Bid Card
- Opening remarks opportunity
- Logo Recognition on a single wreath that will be hung on our House throughout the Lights of Love Event and Campaign

LIGHT OF LIFE SPONSOR—\$5,000*

Provides 56 nights for a family

- One table of 8, preferred seating
- Includes live entertainment by Steel Toe Stiletto, open bar, and dinner
- Logo Recognition on RMHCC Website and in Town Magazine event advertisement
- Logo on Signage at Lights of Love Celebration Event
- Logo Recognition on Social Media Outlets During Advertising Campaign for the Event
- Logo Recognition on a single wreath that will be hung on our House throughout the Lights of Love Event and Campaign

LIGHT OF COURAGE SPONSOR—\$4,000*

Provides 45 nights for a family

- One table of 8
- Includes live entertainment by Steel Toe Stiletto, open bar, and dinner
- Logo Recognition on RMHCC Website and in Town Magazine event advertisement
- Logo on Signage at Lights of Love Event
- Logo Recognition on Social Media Outlets During Advertising Campaign for the Event
- Logo Recognition on a single wreath that will be hung on our House throughout the Lights of Love Event and Campaign

LIGHT OF LOVE SPONSOR—\$2,500*

Provides 28 nights for a family

- One table of 8
- Includes live entertainment by Steel Toe Stiletto, open bar, and dinner
- Logo Recognition on RMHCC Website
- Logo on Signage at Lights of Love Event
- Logo Recognition on Social Media Outlets During Advertising Campaign for the Event

LIGHT OF JOY SPONSOR—\$1,500*

Provides 17 nights for a family

- One table of 8
- Includes live entertainment by Steel Toe Stiletto, open bar, and dinner
- Logo Recognition on RMHCC Website

INDIVIDUAL TICKET—\$175

- Includes live entertainment by Steel Toe Stiletto, open bar, and dinner

**Limited number of sponsorships available*



SPONSORSHIP COMMITMENT FORM

Kindly submit by November 1



CONTACT NAME _____

COMPANY _____




ADDRESS _____



PHONE _____ EMAIL _____

WEBSITE _____

SIGNATURE _____ DATE _____

MY SPONSORSHIP LEVEL

-  LIGHT OF HOPE\$8,000
-  LIGHT OF LIFE\$5,000
-  LIGHT OF COURAGE\$4,000

-  LIGHT OF LOVE\$2,500
-  LIGHT OF JOY\$1,500
-  INDIVIDUAL TICKET\$175

I wish to make this sponsorship anonymously: Yes No

PAYMENT INFORMATION

- My check made out to "RMHC of the Carolinas" is enclosed.
- Please invoice me. My company is a matching gift company!
- Bill my credit card (details below): Visa MasterCard American Express
- I will call Katie at (864) 272-0197 and reference "Lights of Love" and my sponsorship level.
- I plan to pay online at www.rmhc-carolinas.org/lights-of-love/

CARD # _____ EXP. DATE _____ CVV _____

QUESTIONS?

Contact Events and Social Media Manager Katie Clark at (864) 272-0197 (mobile) or kclark@rmhcarolinas.com