



Keeping families close

706 Grove Road Greenville SC 29605
rmhc-carolinas.org | 864.235.0506

What we are looking for: Graphic Design & Communication Intern

At the Ronald McDonald House of the Carolinas, you do more than make a living; you make a difference.

Working to continue providing a place of hope and restoration for families with critically ill or injured children, we're calling on the innovators, visionaries, and the determined to join our family! As one of the Upstate's most respected nonprofits, we know what it's like to stand out. Your background, perspective, and desire to make an impact set you apart. That is why we are looking for you.

Internship Description

Stipend:	Unpaid Internship
Dates of Position:	2 months minimum – 6 months maximum
Time Commitment	3 days/15 hours a week minimum. Hours are flexible between the hours of 9:00 a.m. and 5:00 p.m.
Reports To:	Michael Lanier, Development Manager McKenna Best, Communications & Volunteer Manager

As an RMHCC intern, you will see your works impact daily. We are looking for a passionate team player to assist the House Staff in a wide range of projects that benefit the mission and vision of the Ronald McDonald House. The intern will gain hands-on experience and training, including marketing, development, and communications, while also gaining knowledge of how a non-profit organization operates.

- Assist in the development of creative marketing strategies to promote the work of RMHCC
- Create content and distribute weekly, monthly, and quarterly newsletter to RMHCC supporters and families
- Manage and compose content for social media platforms and website
- Collaborate with the Development Team to create event specific content including print and digital material
- Assist in promoting volunteer opportunities
- Update family stories monthly
- Capture moments with video or photography for communication efforts
- Work with House Staff on other assignments as needed

Skills and Experience:

- Desire to work in the non-profit industry with an overall experience for helping others
- Thorough and detailed expertise with written and verbal communications
- Prior experience with graphic design and creating social media content
- Developed organizational skills and great attention to detail
- Able to manage multiple activities at one time showing self-initiative

Please submit your resume to:

Michael Lanier, Development Manager at mlanier@rmhcarolinas.com
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