



Ronald McDonald House Charities of the Carolinas

# HEARTS & HANDS *Gala*

**PARTNERSHIP OPPORTUNITIES**

**FRIDAY, DECEMBER 1, 2023**

**GREENVILLE CONVENTION CENTER**





Dear Friends of the Ronald McDonald House Charities of the Carolinas,

Touted as "One of the Upstate's Most Premier Galas," the 22nd Annual Hearts & Hands Gala promises guests a spectacular evening while supporting the mission of the Ronald McDonald House Charities of the Carolinas. Since opening in 1989, the Ronald McDonald House of the Carolinas has supported over 14,000 families by helping alleviate the financial, logistical, and emotional burdens that come with having a critically ill or injured child. Through warm meals, a place to rest and recharge, and a support system, families can focus on what matters most – *their child's healing!* The support we receive from this annual event plays a critical part in our ability to serve families in need.

You are invited to join community leaders and organizations from around the Upstate for an evening of celebrating our year-long efforts to provide a "home away from home" for families and renewing our commitment to "keeping families close." Keeping with tradition, the Hearts and Hands Gala theme will showcase a Ronald McDonald House from another country by embracing their country's heritage, sights, sounds, and flavors. The evening will begin with a cocktail reception and silent auction scattered under the twinkling lights of a "Weihnachtsmarkt," a Christmas Market reminiscent of those nestled in towns across Germany during the holidays filled with classical strings and the scent of Gluhwein (glow wine). Ballroom doors open to a classic German cuisine, wine, entertainment, Fund A Night for families, and the premier event band Steel Toe Stiletto for dancing the night away. Your help is vital to the Ronald McDonald House of the Carolinas' mission and a gift to hundreds of families you will help feel at home even when they can't be.

## Schedule of the Evening

Friday, December 1, 2023 | Greenville Convention Center

6:00 PM | Christmas Market Cocktail Reception, Silent Auction

7:30 PM | Seated Dinner, Fund-A-Need, Dancing,

Entertainment provided by Steel Toe Stiletto

For questions, please contact; Michael Lanier, Development Manager at [mlanier@rmhcarolinas.com](mailto:mlanier@rmhcarolinas.com) or 864.235.0506



Keeping families close

# PARTNERSHIP OPPORTUNITIES

## PRESENTING SPONSOR \$10,000

PROVIDES 168 NIGHTS FOR A FAMILY AT RMHCC

- Exclusive Opportunity including logo incorporated into event name for all event communication displayed as "presented by"
- Premier seating for 30 in the ballroom
- Opportunity to provide opening remarks
- Company logo prominently placed on all event digital and print marketing and advertising materials.
- Premier signage availability during the gala
- Social media recognition before and after the event
- Opportunity for media interviews and or quotes from spokesperson organization
- Opportunity to record a welcome message to be displayed on the event website and RMHCC Social media outlets
- Opportunity to be a guest at the food tasting for the evening menu
- Entries for each guest in attendance for an exclusive drawing opportunity
- Opportunity for Company Executive to join RMHCC Board
- Four uses of the Community Room at the RMHCC

## EVENING DINNER SPONSOR \$8,000

PROVIDES 112 NIGHTS FOR A FAMILY AT RMHCC

- **Exclusive Opportunity**
- Two tables of 10 preferred seating in the ballroom
- Company logo co-branded on:
  - All event materials, including print and digital
  - Event website, RMHCC social media outlets,
  - Menu cards at each place setting
  - Signage at the event, including in the dinner reception area
- Social media recognition before and after the event
- Entries for each guest in attendance for an exclusive drawing
- Three uses of the Community Room at the RMHCC

## COCKTAIL HOUR SPONSOR \$8,000

PROVIDES 112 NIGHTS FOR A FAMILY AT RMHCC

- **Exclusive Opportunity**
- Two tables of 10 preferred seating in the ballroom
- Company logo co-branded on:
  - All event materials, including print and digital
  - Event website, RMHCC social media outlets,
  - Tabletop signage in cocktail reception and on coasters
  - Signage at the event, including in the cocktail reception area
- Social media recognition before and after the event
- Entries for each guest in attendance for an exclusive drawing
- Three uses of the Community Room at the RMHCC

## COURAGE SPONSOR \$5,000

PROVIDES 56 NIGHTS FOR A FAMILY AT RMHCC

- One table of 10, seating in the ballroom
- Company logo co-branded on:
  - All event materials, including print and digital
  - Event website, RMHCC social media outlets,
  - Signage at the event,
- Social media recognition before and after the event
- Two uses of the Community Room at the RMHCC

## STRENGTH SPONSOR \$3,000

PROVIDES 33 NIGHTS FOR A FAMILY AT RMHCC

- One table of 10, seating in the ballroom
- Company logo co-branded on:
  - General Signage at event
  - Event website, RMHCC social media outlets,
  - Signage at the event
- Social media recognition before and after the event

## HOPE SPONSOR \$2,000

PROVIDES 22 NIGHTS FOR A FAMILY AT RMHCC

- One table of 10 preferred seating in the ballroom
- Company logo co-branded on:
  - Event website, RMHCC social media outlets
  - General signage at the event
- Social media recognition before and after the event





# EXCLUSIVE PARTNERSHIP OPPORTUNITIES

## FUND A NIGHT SPONSOR \$5,000

PROVIDES 112 NIGHTS FOR A FAMILY AT RMHCC

- Exclusive Opportunity
- Two tables of 10 preferred seating in the ballroom
- Recognition at the beginning of the Fund A Need portion
- Company logo co-branded on:
  - All event materials, including print and digital
  - Event website, RMHCC social media outlets,
  - Signage at the event, including in the dinner reception area
- Social media recognition before and after the event
- Two uses of the Community Room at the RMHCC

## ENTERTAINMENT SPONSOR \$5,000

PROVIDES 90 NIGHTS FOR A FAMILY AT RMHCC

- Exclusive Opportunity
- One table of 10 preferred seating in the ballroom
- Recognition at the beginning of Headlining Entertainment
- Company logo co-branded on:
  - All event materials, including print and digital
  - Event website, RMHCC social media outlets,
  - Entertainment Signage
- Social media recognition before and after the event
- One use of the Community Room at the RMHCC

## WELCOME SPONSOR \$5,000

PROVIDES 112 NIGHTS FOR A FAMILY AT RMHCC

- Exclusive Opportunity
- Two tables of 10 preferred seating in the ballroom
- Company logo co-branded on:
  - All event materials, including print and digital
  - Registration tables and in the welcome area
  - Event website, RMHCC social media outlets,
  - Signage at the event,
- Social media recognition before and after the event
- Two uses of the Community Room at the RMHCC

**SOLD**

## SILENT AUCTION SPONSOR \$5,000

PROVIDES 90 NIGHTS FOR A FAMILY AT RMHCC

- Exclusive Opportunity
- One table of 10 preferred seating in the ballroom
- Company logo co-branded on:
  - All event materials, including print and digital
  - Event website, RMHCC social media outlets,
  - Branded throughout the silent auction platform
  - Signage at the event, including at viewing tables of items
- Social media recognition before and after the event
- One use of the Community Room at the RMHCC

## VALET SPONSOR \$4,000

PROVIDES 45 NIGHTS FOR A FAMILY AT RMHCC

- One table of 10, seating in the ballroom
- Opportunity to display one car near main entrance with signage
- Approved Valet Partner branded collateral placed in each vehicle
- Company logo co-branded on:
  - All event materials, including print and digital
  - Event website, RMHCC social media outlets,
  - General signage at the event
- Social media recognition before and after the event

## WINE WALL SPONSOR \$3,500

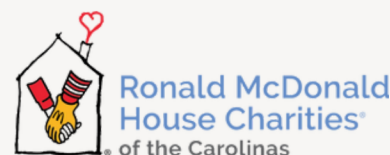
PROVIDES 40 NIGHTS FOR A FAMILY AT RMHCC

- Seating for 6 guests, in the ballroom
- Company logo co-branded on:
  - Signage at the event
  - Event website, RMHCC social media outlets
  - Wine Wall and Wine Tag
- Social media recognition before and after the event

## CUSTOM PARTNERSHIPS AVAILABLE

Other exclusive examples include but are not limited to: Bidder Paddles Sponsor, Departure Gifts, Champagne Sponsor and others.

CONTACT MICHAEL LANIER AT  
[MLANIER@RMHCCAROLINAS.COM](mailto:MLANIER@RMHCCAROLINAS.COM) TO  
LEARN MORE



Keeping families close



Ronald McDonald House Charities of the Carolinas

## HEARTS & HANDS *Gala*

Business name: \_\_\_\_\_

Street address: \_\_\_\_\_

City: State: ZIP: \_\_\_\_\_

Contact name: \_\_\_\_\_

Telephone number: \_\_\_\_\_ Email: \_\_\_\_\_

Web address: \_\_\_\_\_ Social Media Handle: \_\_\_\_\_

### Commitment Level

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> \$10,000 – Presenting        | <input type="checkbox"/> \$5,000 – Courage  | <input type="checkbox"/> Other – _____ |
| <input type="checkbox"/> \$8,000 – Evening Dinner     | <input type="checkbox"/> \$3,000 – Strength |  |
| <input type="checkbox"/> \$8,000 – Cocktail Reception | <input type="checkbox"/> \$2,000 – Hope     |  |

### Exclusive Opportunities

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> \$5,000 – Fund A Night  | <input type="checkbox"/> \$5,000 – Silent Auction | <input type="checkbox"/> Other – _____ |
| <input type="checkbox"/> \$5,000 – Entertainment | <input type="checkbox"/> \$4,000 – Valet          |  |
| <input type="checkbox"/> \$5,000 – Welcome       | <input type="checkbox"/> \$3,500 – Wine Wall      |  |

**CUSTOM SPONSORSHIP OPPORTUNITIES ARE AVAILABLE:** please contact Michael Lanier at [mlanier@rmhcarolinas.com](mailto:mlanier@rmhcarolinas.com)

### METHOD OF PAYMENT

- ☐ Enclosed is my sponsorship check in the amount of \$ \_\_\_\_\_
- ☐ Pay by Credit Card- Visit: [rmhc-carolinas.org/participate/hearts-hands](http://rmhc-carolinas.org/participate/hearts-hands) to pay your sponsorship.
- ☐ Please send invoice to: \_\_\_\_\_

Please email an EPS logo and JPG logo to [mlanier@rmhcarolinas.com](mailto:mlanier@rmhcarolinas.com) to ensure high-quality printing. If an .eps file is not available, send highest quality available. Note: submitting a low-resolution logo may require signage to be printed in text in order to maintain quality.

**Please return this form by email or to the address below:**

**Ronald McDonald House Charities of the Carolinas**

**Michael Lanier- Development Manager**

**706 Grove Road Greenville SC 29605**

For questions please contact; Michael Lanier, Development Manager at [mlanier@rmhcarolinas.com](mailto:mlanier@rmhcarolinas.com)

Ronald McDonald House  
Charities of the Carolinas  
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**Ronald McDonald  
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