

# 19<sup>th</sup> Annual

Ronald McDonald House of the Carolinas Golf Classic

## April 24, 2024



**THE CLIFFS**  
AT MOUNTAIN PARK



PAIRINGS PARTY

**TUESDAY**  
**APRIL 23**  
6:00PM-9:00PM  
TOPGOLF GREENVILLE



GOLF CLASSIC

**WEDNESDAY**  
**APRIL 24**  
8:30 AM BREAKFAST  
THE CLIFFS AT MOUNTAIN PARK

2023 GOLF CLASSIC  
HONORARY CHAIRS



**SPONSORSHIP  
OPPORTUNITIES**



CELEBRATING  
**35**  
years



CELEBRATING  
**35**  
years

We invite you to mark your calendars and join us for our 19th Annual Ronald McDonald House Charities of the Carolinas Golf Classic. Together, we can make a meaningful impact in the lives of children and their families.

## **Did You Know a Day on the Course Can Help Keep Families Together?**

For 19 years, the participants of the RMHCC Golf Classic have provided a home away from home for over 15,000 families from the Upstate and our surrounding communities. Thanks to over 300 supporters like you, 890 nights were provided through the tournament to keep families with critically ill or injured children close to each other and the care and resources they need right here in our community in 2023.

### **19th Annual RMHCC Golf Classic**



**Tuesday, April 24, 2024**  
**TopGolf of Greenville**  
6:00 pm - 9:00 pm

A highly anticipated event that brings together supporters, sponsors, and participants of the Ronald McDonald House Charities of the Carolinas Golf Classic. This exclusive gathering offers an opportunity to mingle, network, and enjoy delicious food and drinks, all while raising funds for a worthy cause.



**April 24, 2024 | Golf Classic**  
**The Cliffs At Mountain Park**  
8:30 AM Registration | 10:00 AM Start

A prestigious golf tournament attracting golf enthusiasts from all skill levels who come together to compete in a friendly and competitive atmosphere. The Cliffs at Mountain Park, known for its breathtaking views and challenging course, will provide an unforgettable experience for all participants. Whether you are a seasoned golfer or just starting out, this event promises to be a day filled with excitement and camaraderie.

#### **CONTACT:**

Michael Lanier, Director of Development | [mlanier@rmhcarolinas.com](mailto:mlanier@rmhcarolinas.com) | 864-235-0506







# 2024 RMHCC GOLF CLASSIC SPONSORSHIP

## TITLE SPONSOR | \$15,000 EXCLUSIVE OPPORTUNITY

- Right of refusal for the following year's RMHCC Golf Classic
- Company logo and name on all marketing collateral identified as "Title Sponsor or Presented By."
- Verbal recognition throughout the pairings party, tournament, and 19th Hole reception
- Opportunity to provide opening remarks at the tournament
- Branding of two-course holes of the company's choice to include pin flags, hole signage, and company sign.
- Prominent signage on the course and at pairings party
- Record a clip to showcase the partnership and invite the community to participate in the tournament
- Twelve (12) tournament playing spots
- Eighteen (18) tickets to the Pairings Party at TopGolf
- Three (3) VIP Bays at TopGolf Pairings Party
- Exclusive Tournament Gifts for 12 playing spots
- Opportunity to provide swag to pairing party attendees and golfers at tournament

## ~~VEHICLE HOLE-IN-ONE | \$7,500 EXCLUSIVE DEALERSHIP OPPORTUNITY~~ **SOLD**

- Right of refusal for the following year's RMHCC Golf Classic
- Guaranteed purchase of vehicle(s) from your dealership ( Vehicle hole-in-one)
- Company logo and name on all marketing collateral identified as "EAGLE SPONSOR or COMPANIES CHOICE."
- Verbal Recognition throughout the pairings party, tournament, and 19th Hole reception
- Branding of the vehicle hole-in-one opportunity, including pin flags, hole signage, and company representation on course
- Ability to showcase the vehicle at the pairings party and tournament
- Logo displayed on all golf carts out on the field
- Opportunity to record a clip to showcase the partnership and wish the golfers luck on the course
- Eight (8) tournament playing spots
- Eight (10) tickets to the Pairings Party at TopGolf
- TWO (2) VIP Bays at TopGolf Pairings Party
- Exclusive Tournament Gifts for 8 playing spots
- Opportunity to provide swag to pairing party attendees and golfers at tournament
- EXCLUSIVE DEALERSHIP OPPORTUNITY FOR ONE DEALERSHIP

## EAGLE SPONSOR | \$7,500

- Company logo and name on all marketing collateral identified as "EAGLE SPONSOR."
- Verbal recognition throughout the pairings party, tournament, and 19th Hole reception
- Branding of one course hole of the company's choice to include pin flags, hole signage, and company signage
- Eight (8) tournament playing spots including exclusive player gifts
- Eight (8) tickets to the TopGolf Pairings Party
- One (1) VIP Bay at TopGolf Pairings Party
- Opportunity to provide swag to pairings party attendees and golfers at tournament.

## BREAKFAST & LUNCH SPONSOR | \$5,000

- Right of refusal for the following year's RMHCC Golf Classic
- Guaranteed purchase of vehicle(s) from your dealership ( Vehicle hole-in-one)
- Company logo and name on all marketing collateral identified as "EAGLE SPONSOR."
- Recognition throughout the pairings party, tournament, and 19th Hole reception
- Branding of the vehicle hole-in-one opportunity, including pin flags, hole signage, and company representation
- Ability to showcase the vehicle at the pairings party and tournament

## REFRESHMENT SPONSOR | \$3,000

- Recognition during 19th Hole Reception
- Company logo on refreshment carts on the course
- Company logo on event signage at pairings party and tournament
- Company logo on one (1) course sign
- Opportunity for company representatives to deliver refreshments and greet golfers on the course
- Opportunity to provide company branded gifts to golfers from the refreshment carts
- Four (4) tournament playing spots, including exclusive player gifts
- Four (4) tickets to the Pairings Party at TopGolf

## INDIVIDUAL PLAYER \$450

- One (1) tournament playing spot, including an exclusive player gift
- One (1) ticket to the Pairings Party at Top Golf

## PAIRINGS PARTY SPONSOR: \$ 5,000

- Opportunity to provide opening remarks at Pairings Party
- Verbal recognition during the Parings Party and tournament
- Company logo displayed at each bay and reception area, including bidding paddles, table toppers, and drink tickets
- Branding of one-course hole of the company's choice to include pin flag, hole signage
- Four (4) tournament playing spots, including exclusive player gifts
- Twelve (12) tickets to the TopGolf Pairings Party
- One (1) VIP Bay at TopGolf Pairings Party
- Opportunity to provide swag to pairings party attendees

## CART SPONSOR | \$3,500

- Recognition during 19th Hole Reception
- Company logo co-branded on golf carts on the course
- Company logo on event signage at pairings party and tournament
- Company logo on one (1) course sign
- Opportunity to provide company branded gift inside carts for golfers
- Four (4) tournament playing spots, including exclusive player gifts
- Four (4) tickets to the Pairings Party at TopGolf

## BIRDIE SPONSOR | \$2,000

- Company logo on event signage at pairings party and tournament
- Company logo on one (1) course sign
- Four (4) tournament playing spots, including exclusive player gifts
- Four (4) tickets to the Pairings Party at TopGolf

## CLASSIC SPONSOR | \$1,200

- Company logo on event signage at pairings party and tournament
- Company logo on one (1) course sign
- TWO (2) tournament playing spots, including exclusive player gifts
- TWO (2) tickets to the Pairings Party at TopGolf

## TEE BOX & GREEN SPONSOR | \$500

- Company logo on one (1) course sign
- TWO (2) tickets to the Pairings Party at TopGolf

## PAIRINGS PARTY TICKETS \$100

- Two (2) tickets to the Pairings Party at Top Golf

For additional information or custom partnership packages, please contact:  
Michael Lanier, Director of Development at [mlanier@rmhcarolinas.com](mailto:mlanier@rmhcarolinas.com) or 864.235.1984



# 2024 RMHCC Golf Classic Registration Form

COMPANY (if corporate sponsorship): \_\_\_\_\_

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE (W): \_\_\_\_\_ PHONE (C): \_\_\_\_\_

EMAIL: \_\_\_\_\_

My company is a MATCHING GIFT company: ☐ YES ☐ NO



Sponsorship Level Name/ Amount::  
\_\_\_\_\_

## METHOD OF PAYMENT

**CHECK** in the amount of: \$\_\_\_\_\_ is enclosed (Payable to Ronald McDonald House Charities of the Carolinas)

**CREDIT CARD** – please bill my card:

TYPE: ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

NAME ON CARD: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_

EXP. DATE: \_\_\_\_/\_\_\_\_ SVC: \_\_\_\_

BILLING ADDRESS (if different from above):  
\_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

PLEASE SEND AN **INVOICE**: ☐

## TEAM INFORMATION

TEAM CAPTAIN: \_\_\_\_\_

MALE ☐ FEMALE ☐ HANDICAP: \_\_\_\_\_

RIGHT/LEFT HANDED: \_\_\_\_\_

PLAYER 2: \_\_\_\_\_

MALE ☐ FEMALE ☐ HANDICAP: \_\_\_\_\_

RIGHT/LEFT HANDED: \_\_\_\_\_

PLAYER 3: \_\_\_\_\_

MALE ☐ FEMALE ☐ HANDICAP: \_\_\_\_\_

RIGHT/LEFT HANDED: \_\_\_\_\_

PLAYER 4: \_\_\_\_\_

MALE ☐ FEMALE ☐ HANDICAP: \_\_\_\_\_

RIGHT/LEFT HANDED: \_\_\_\_\_

### Please Return to Michael Lanier

Ronald McDonald House Charities of the Carolinas

Attn: Michael Lanier

706 Grove Road, Greenville, SC 29605

Email: [mlanier@rmhcarolinas.com](mailto:mlanier@rmhcarolinas.com)

Phone: (864) 235-0506