



Ronald McDonald House Charities of the Carolinas

HEARTS & HANDS  
*Gala*

Presents  
*A Carolina Affair*

Friday, November 15, 2024  
Hotel Hartness

2024 Sponsorship  
Opportunities



# Your Partnership Keeps Families Close

Prepare for a truly unique experience as we transform the traditional Hearts and Hands Gala into a distinctively Carolina affair. Departing from the traditional seated dinner format, guests will be presented with a carefully crafted passport upon their arrival at Hotel Hartness, once the cherished residence of the Hartness Family. This passport will serve as a guide, leading through the Hartness Property and will allow guests to indulge in the diverse tapestry of flavors, sights and sounds that embody the essence of the Palmetto State.



Staying true to the cherished traditions of the evening such as our cocktail hour, silent and live auctions, we're also implementing new aspects to create an unforgettable experience. Guests can anticipate enjoying in a luxurious cigar lounge, signature cocktails, wine wall, live DJ, and a dynamic performance from crowd favorite, Steel Toe Stiletto.

Together, we'll commemorate the remarkable 35-year journey of impact made by our community and Ronald McDonald House Charities of the Carolinas (RMHCC) in creating a community where children and their families embrace life and healing with a sense of hope, enthusiasm, courage, and joy.

We look forward to welcoming you and your guests to the Hearts and Hands Gala, where together, we will celebrate the incredible impact we have made over the past 35 years and renew our efforts to ensure that no family walks alone through the challenges of their child's medical journey.

Attire: Semi Formal/ Cocktail

Please note this is an indoor/outdoor venue.



**November 15, 2024 Hotel Hartness**

**6:00 PM | Cocktail Hour**

**7:30 | Fund the Mission Program**

**8:00 | Journey Through The Carolinas**

**Michael Lanier – Development Director**  
864.235.0506 | [mlanier@rmhcarolinas.com](mailto:mlanier@rmhcarolinas.com)

# Hearts & Hands Gala

## 2024 Sponsorship Opportunities

### EXCLUSIVE PRESENTING SPONSOR – \$15,000 | 169 NIGHTS PROVIDED

- Naming rights on event website “Presented by (Your Company)”
- Company logo recognition as Presenting Sponsor on all event promotional and marketing collateral including, sponsor signage, bid cards, passports, and donor wall
- Company logo featured on RMHC social media outlets and website
- Admission for up to 24 guests with reserved seating (2 cabanas with wine available)
- Opportunity to address attendees live or through a pre-recorded video to be featured on all RMHCC social channels.
- VIP Check-in and exclusive drawing for sponsor’s attendees to win a two-night stay for two at Hotel Hartness, complete with a spa experience and a gift card for Patterson Restaurant

### HEARTS OF GOLD SPONSOR – \$8,000 | 112 NIGHTS PROVIDED

#### A choice from **three** unique opportunities:

- **Fund The Mission Partner** | Recognition during the Fund A Night live auction
- **Cocktail Hour Partner** | Recognition throughout the cocktail hour including special signage
- **Passport Partner** | Recognition on the evening passport, a food/entertainment station and special evening drawing for attendees.

#### *In addition to each sponsorship:*

- Company logo recognition on all event promotional and marketing collateral including, sponsor signage, bid cards, passports, and donor wall
- Company logo featured on RMHC social media outlets and website
- Admission for up to 20 guests with reserved seating (2 cabanas with wine available)
- VIP Check-in and exclusive drawing for sponsor’s attendees to win a two-night stay for two at Hotel Hartness, complete with a spa experience and a gift card for Patterson Restaurant

### HEARTS OF HOPE SPONSOR – \$5,000 | 56 NIGHTS PROVIDED

#### A choice from **four** unique opportunities:

- **Valet Partner** | Recognition on car hang tags, opportunity to provide leave behind gifts, and showcase up to 3 vehicles
- **Photobooth Partner** | Recognition throughout photobooth area including on print and digital photos, backdrop and signage
- **Wine Wall Partner** | Recognition at the Wine Wall Pull including on materials and signage
- **Dessert & Coffee Partner** | Recognition on the dessert and coffee stations throughout the event

#### *In addition to each sponsorship:*

- Company logo recognition on all event promotional and marketing collateral including, sponsor signage, bid cards, passports, and donor wall
- Company logo featured on RMHC social media outlets and website
- Admission for up to 16 guests with reserved seating
- VIP Check-in & exclusive drawing for sponsor’s attendees to win a two-night stay for two at Hotel Hartness

### HANDS OF HEALING – \$2,500 | 28 NIGHTS PROVIDED

- Company logo recognition on all event sponsor signage during the event including signage donor wall.
- Company logo recognition on RMHC social media outlets and website.
- Admission for up to 12 guests with open seating
- Exclusive drawing for sponsor’s attendees to win a dinner for two at the Patterson located at Hotel Hartness.

### HANDS OF SUPPORT – \$1,500 | 17 NIGHTS PROVIDED

- Company name recognition on all event sponsor signage during the event including donor wall.
- Company name recognition on RMHC social media outlets and website
- Admission for up to 6 guests with open seating



Ronald McDonald House Charities of the Carolinas

# HEARTS & HANDS *Gala*

Business name: \_\_\_\_\_

Street address: \_\_\_\_\_

City: State: Zip: \_\_\_\_\_

Contact name: \_\_\_\_\_

Telephone number: \_\_\_\_\_ Email: \_\_\_\_\_

Web address: \_\_\_\_\_ Social Media Handle: \_\_\_\_\_

### Commitment Level

- \$15,000 – Presenting Opportunity: \_\_\_\_\_
- \$8,000 – Hearts of Gold Opportunity: \_\_\_\_\_
- \$5,000 – Hearts of Hope Opportunity: \_\_\_\_\_
- \$2,500 – Hands of Healing Opportunity: \_\_\_\_\_
- \$1,500 – Hands of Support

**CUSTOM SPONSORSHIP OPPORTUNITIES ARE AVAILABLE:** please contact Michael Lanier at [mlanier@rmhcarolinas.com](mailto:mlanier@rmhcarolinas.com)

### METHOD OF PAYMENT

- Enclosed is my sponsorship check in the amount of \$ \_\_\_\_\_
- Pay by Credit Card- Visit: [rmhc-carolinas.org/participate/hearts-hands](http://rmhc-carolinas.org/participate/hearts-hands) to pay your sponsorship.
- Please send invoice to: \_\_\_\_\_

Please email an EPS logo and JPG logo to [mlanier@rmhcarolinas.com](mailto:mlanier@rmhcarolinas.com) to ensure high-quality printing. If an .eps file is not available, send highest quality available. Note: submitting a low-resolution logo may require signage to be printed in text in order to maintain quality.

**Please return this form by email or to the address below:**

**Ronald McDonald House Charities of the Carolinas**  
**Michael Lanier- Development Director**  
**706 Grove Road Greenville SC 29605**

For questions please contact; Michael Lanier, Development Director at [mlanier@rmhcarolinas.com](mailto:mlanier@rmhcarolinas.com)

Ronald McDonald House  
Charities of the Carolinas  
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