



# RMHC OF THE CAROLINAS **PLANE PULL**

Saturday, September 20, 2025 | 8 am - 12 pm

Greenville Downtown Airport, 21 Airport Rd Ext, Greenville, SC 29607

Round up your crew, grab the rope, and get ready to pull a plane. This is your chance to taxi down the runway, flex your strength, and lift up families in need.



## COMPETE FOR PRIZES



















TOP FUNDRAISING  
TEAM



FASTEST PULL



TOP FUNDRAISING  
INDIVIDUAL

Sponsorship Benefits	Captain Sponsor	Co-Captain Sponsor	Takeoff Sponsor	First Class Sponsor	Business Class Sponsor	Coach Sponsor
	\$4,000	\$3,500	\$2,000	\$1,500	\$1,000	\$500
Exclusive naming rights for the event & speaking opportunity on event day						
Custom video series featuring your team, company, and support for RMHC (shared on RMHC and your company's socials)						
Logo placement on "I Pulled a Plane" event t-shirts						TEXT ONLY
Featured on RMHC Plane Pull webpage and all RMHC social media platforms						SOCIAL MEDIA ONLY
Logo displayed on event signage & all event communications					EVENT SIGNAGE ONLY	
# Team Registrations	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>

\*An additional team can be registered for \$300 after sponsorship package is selected

## Activation Packages



### Fuel Sponsor - \$2,500 Fuel Sponsor Activation Package

benefits include:

- Recognized at the Takeoff Sponsor Level
- Naming Rights of the Breakfast Station ("[Sponsor Name] Fueling Station")
- Logo placement at the Breakfast Station
- Opportunity to provide co-branded swag (e.g., water bottles, tote bags, coffee sleeves, etc.)



### Runway Warm Up Sponsor- \$2,500 Runway Warm Up Activation Package

benefits include:

- Recognized at the Takeoff Sponsor Level
- Naming Rights of the Warm-Up Stretch Station
- Logo placement at the Warm-Up Area
- Verbal recognition at the Warm-Up Stretch session
- Opportunity to provide co-branded swag (e.g., sweatbands, towels, water bottles, etc.)



### Lil' Aviator's Zone- \$2,500 Lil' Aviator's Zone Activation Package

benefits include:

- Recognized at the Takeoff Sponsor Level
- Naming Rights of the Kids' Zone ("[Sponsor Name] Lil' Aviator's Zone")
- Logo placement on all Kids' Zone promotional materials
- Opportunity to provide co-branded swag (e.g., pilot wings, coloring pages & crayons, kids' tote bags, etc.)

## Get Involved



Create or join a team and fundraise through your network for RMHC. Fundraisers that raise \$89+ will get a special event t-shirt!



Donate to a team or individual through their fundraising page without attending the event.



Volunteer with us and help with event set up, registration, and logistics.

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Contact phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Name to be listed on signage and for all sponsorship mentions:  
\_\_\_\_\_

Social Media Handles (if applicable):  
 \_\_\_\_\_  \_\_\_\_\_

## Commitment Level:

- \$4,000 | Captain Sponsor
- \$3,000 | Co-Captain Sponsor
- \$2,500 | Activation Name: \_\_\_\_\_
- \$2,000 | Takeoff Sponsor
- \$1,500 | First Class Sponsor
- \$1,000 | Business Class
- \$500 | Coach Sponsor

## Payment Information:

All sponsorship are due by Friday, August 22, 2025

- Please send invoice
- Check (please make checks payable to Ronald McDonald House of the Carolinas)
- Online | visit: [rmhc-carolinas.org/participate/planepull/](https://rmhc-carolinas.org/participate/planepull/)
- Card:

Name on Card: \_\_\_\_\_ CARD #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Auth Code: \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

## Team Captain Contact Information:

Name: \_\_\_\_\_ E-Mail: \_\_\_\_\_

## Deadlines and Other Important Information:



Sponsorship Commitment Form Due: August 22, 2025

Plane Puller T-Shirt Sizes Due: August 29, 2025

Non-competing fundraisers must raise at least \$89 by August 29 to guarantee t-shirt delivery at the Plane Pull event.

**Please submit all sponsorship information to the Red Shoe Society at [RedShoeSociety@rmhcarolinas.com](mailto:RedShoeSociety@rmhcarolinas.com).**

All participants must be 16 years of age or older—no exceptions!

<https://rmhc-carolinas.org/participate/planepull/>