



Ronald McDonald House Charities of the Carolinas

HEARTS & HANDS *Gala*

UNITED BY LOVE, INSPIRED BY BRAZIL

2025 Sponsorship Package





YOUR PARTNERSHIP KEEPS FAMILIES CLOSE

Join us on Friday, November 14th at Judson Mills for the Hearts and Hands Gala, an unforgettable night filled with vibrant energy, heartfelt purpose, and the irresistible spirit of Brazil. Indulge in a rich Brazilian-inspired dinner, be captivated by soulful music and dance, and experience powerful moments that bring our mission to life. As the night unfolds, unwind by the firepit or enjoy the cigar lounge, surrounded by connection, joy, and the shared belief that love can change lives.



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Our mission to provide a home away from home for families with children receiving medical treatment connects communities across the globe—from the heart of Brazil to right here in Greenville, South Carolina. Just as Brazil is known for its warmth, resilience, and strong sense of family, so too is our local community, whose compassion and generosity make our mission possible every day. This special evening is a celebration of that spectacular, united love—a love that transcends borders and brings hope, healing, and comfort to families when they need it most. Together, we'll honor the impact we've made and the power of community to create a home

FRIDAY, NOVEMBER 14, 2025

Judson Mill

Black Tie & Complimentary Valet Parking

Cocktail Reception | Silent Auction | Seated Dinner | Entertainment | Fund a Night | Cigar Lounge



HEARTS & HANDS GALA 2025 Sponsorship Opportunities



EXCLUSIVE PRESENTING SPONSOR – \$15,000 | 169 NIGHTS PROVIDED

- Up to 3 tables of 10 with preferred ballroom seating and VIP check-in.
- Exclusive Presenting Sponsor recognition on all event and promotional materials
- Company logo featured prominently across event touchpoints, including entrance step & repeat, table placards, bid cards, donor wall, event signage, and during the dinner program.
- Company logo featured on RMHCC website and social media channels, and eblasts
- Opportunity to address attendees live or through a pre-recorded video to be featured on all RMHCC social channels.
- Company logo and/or message featured in a post-event thank you video shared across all RMHCC channels and directly with attendees and donors

HEARTS OF GOLD SPONSOR – \$8,000 | 112 NIGHTS PROVIDED

A choice of three exclusive partnership opportunities:

- **Dinner Program Partner** | Signage and verbal recognition on menu cards at each table
- **Fund The Mission Partner** | Signage & verbal recognition during the Fund A Night live auction
- **Cocktail Reception Partner** | Signage & verbal recognition throughout the cocktail reception

In addition to each sponsorship:

- Up to 2 tables of 10 with reserved seating and VIP check-in
 - All guests receive access to the Cocktail Reception, Seated Brazilian Dinner, and After-Dinner Cigar and Lounge areas
- Company logo featured prominently across event touchpoints, including sponsor signage, bid cards, donor wall,
- Company logo featured on RMHCC Website and social media, and eblasts

HEARTS OF HOPE SPONSOR – \$5,000 | 56 NIGHTS PROVIDED

Choice of one exclusive partnership opportunity:

- **Valet Partner** | Recognition on car hang tags, opportunity to provide leave behind gifts, and showcase up to 3 vehicles
- **Photobooth Partner** | Recognition throughout photobooth area including on print and digital photos, backdrop and signage
- **Coffee and Lounge Partner** | Recognition on signage throughout the Coffee and Lounge area
- **Silent Auction Partner** | Recognition on printed auction materials and bid cards.

In addition to each sponsorship:

- Up to 2 tables of 8 with reserved seating and VIP check-in
 - All guests receive access to the Cocktail Reception, Seated Brazilian Dinner, and After-Dinner Cigar Lounge areas
- Company logo featured prominently across event touchpoints, including sponsor signage, donor wall,
- Company logo featured on RMHCC Website and social media, and eblasts

HANDS OF HEALING – \$2,500 | 28 NIGHTS PROVIDED

- Up to 1 table of 10 with reserved seating
 - All guests receive access to the Cocktail Reception, Seated Brazilian Dinner, and After-Dinner Cigar Lounge areas
- Company logo featured on across event touchpoints including sponsor signage and donor wall
- Company logo recognition on RMHC social media outlets and website.

HANDS OF SUPPORT – \$1,250 | 17 NIGHTS PROVIDED

- Admission for up to 4 guests seated together during the dinner and program
 - All guests receive access to the Cocktail Reception, Seated Brazilian Dinner, and After-Dinner Cigar Lounge areas
- Company name featured on event sponsor signage, including the donor wall
- Company name recognition on RMHC social media outlets and website





Business name: _____
Street address: _____
City: State: Zip: _____
Contact name: _____
Telephone number: _____ Email: _____
Web address: _____
LinkedIn Handle: _____ Facebook Handle: _____ Instagram Handle: _____

Commitment Level

- | | |
|---|----------|
| <input type="checkbox"/> Presenting | \$15,000 |
| <input type="checkbox"/> Hearts of Gold | \$8,000 |
| <input type="checkbox"/> Hearts of Hope | \$5,000 |
| <input type="checkbox"/> Hands of Healing | \$2,500 |
| <input type="checkbox"/> Hands of Support | \$1,250 |

Preferred Activation

- | | |
|---|--|
| <input type="checkbox"/> Dinner Program | <input type="checkbox"/> Photobooth |
| <input type="checkbox"/> Fund the Mission | <input type="checkbox"/> Coffee & Lounge |
| <input type="checkbox"/> Cocktail Reception | <input type="checkbox"/> Silent Auction |
| <input type="checkbox"/> Valet | |

CUSTOM SPONSORSHIP OPPORTUNITIES ARE AVAILABLE: Please contact Michael Lanier at mlanier@rmhcarolinas.com

METHOD OF PAYMENT

- ☐ Enclosed is my sponsorship check in the amount of \$ _____
- ☐ Pay by Credit Card- Visit: rmhc-carolinas.org/participate/hearts-hands to pay your sponsorship.
- ☐ Please send invoice to: _____

Please email an EPS logo and JPG logo to mlanier@rmhcarolinas.com to ensure high-quality printing. If an .eps file is not available, send highest quality available. Note: submitting a low-resolution logo may require signage to be printed in text in order to maintain quality.



**Ronald McDonald
House Charities®**
of the Carolinas

Federal Tax ID#57-0844123

Please return this form by email or to the address below:

**Ronald McDonald House Charities of the Carolinas
Michael Lanier- Director of Development
706 Grove Road Greenville SC 29605**